IMPORTANT NOTICE REGARDING
Website Accessibility

In 2019, a landmark case was brought to the Supreme Court involving an accessibility lawsuit against Domino's Pizza. The plaintiff alleged that they were not able to access ordering on the Domino's website because they were vision impaired and the Domino's website did not support their accessibility tools.

This became a landmark case because the Supreme Court declined to overrule the lower court's decision to charge Domino's for violating accessibility laws.

Until 2019, there was no clear definition of what accessibility was required by law for websites and there was no government accepted standard for accessibility.

In the past three years, since this landmark decision, over half of the top 500 websites have been named in an accessibility lawsuit.
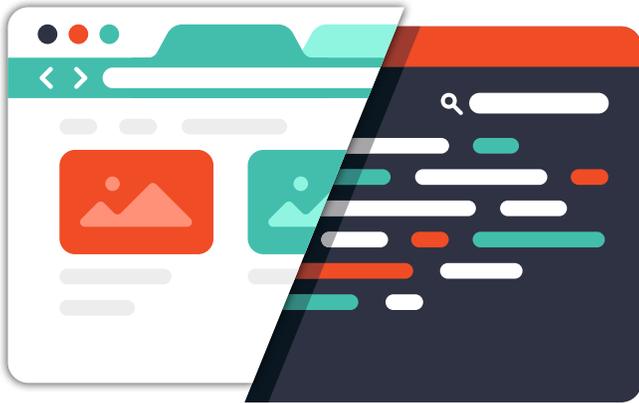
The good news is that our team has a number of accessibility certifications and has been building accessibility into our web platforms since 2020. It is no small task and has required us to rebuild our platform from the ground up.

If your website was built prior to 2020, it was not built to the latest web accessibility standards and is at risk for litigation.

Accessibility is the number one concern for websites today, especially in the medical field, and the number one reason to be on the Dental Web 2.0 Platform.

Unfortunately, there is no automated solution. Accessibility overlays do not work and do not protect you from legal liability (see reverse).

The Dental Web 2.0 Platform protects you from this and future issues as updates are rolled out automatically and are included in your subscription.

Overlay Fact Sheet

- Often, dental practices are told that a simple accessibility plugin with overlays will provide the solution they need to avoid litigation. However, that is not the case.

- Overlays are presented as a simple and cheap solution to a problem.

- Overlays repeat some of the functionality often already found on a user's website, delivered in a subpar and less reliable way.

- Users cannot access the overlay if they cannot see it.

- When the overlay pops up, the website is now hidden from the user's native translators and aids.

- It's impossible to automatically add text alternatives to images (used by screenreaders for users who are blind). Attempts to do so are unreliable.

- Automated repair of field labels, error management, error handling, and focus control on forms are the same — not possible or unreliable.

- Automated repair of keyboard access is not reliable.

- Modern, component-based user interfaces, such as those using ReactJS, Angular, or Vue may change the state of all or some of the underlying page independently of the overlay, meaning it doesn't update when the page updates.

- Repairs to the page can either slow down page load times or cause unexpected page changes for assistive technology users.

Tweets from Users

Real feedback from website users subjected to "quick" fixes to accessibility such as a plugin.

Justin Mann
@w9fyi

Replying to @AccessiBe

Making a webpage accessible does take work, and simply telling a business they can install your plugin is absolutely foolish, you build, and design accessibility in to a webpage using WCAG standards.

7:36 AM · Feb 28, 2021

1 Retweet   2 Likes

Matthew Horspool
@mhorspool

Replying to @CatchTheseWords

Thank goodness Firefox blocks their accessibility detection. For me, focus jumps all over the place with #AccessiBe enabled. When it's disabled, it behaves itself.

10:58 AM · Feb 25, 2021

4 Likes

Patrick Perdue
@BorrisInABox

I fixed it for you. "Every time I go on a website and I hear the #accessiBe notification that this site is adjusted to my screen reader, I know that my blocker isn't working properly, and I'm in for a hellish experience on that particular website.
twitter.com/cswordpress/st...

arush@indieweb.social @cswordpress · Feb 23, 2021
Actual screen reader users beg to differ. #AccessiBe
twitter.com/AccessiBe/stat...

1:26 PM · Feb 23, 2021

11 Retweets   5 Likes