



DENTAL MARKETING BOOTCAMP



MAY 2-3, 2025

AOS Institute

1785 State Hwy 26, Grapevine, TX 76051

\$599 PER PERSON*

Turn your dental team into certified internal marketing rockstars with this two-day fast paced Dental Marketing Bootcamp complete with hands-on exercises, small group verbal skills workshops, and step by step guides, templates, and handbooks for implementing a winning strategy in your practice on Monday morning!



To register, contact:
Emilie Hughes
(405) 293-2855

*\$499 for Jameson Marketing Clients



COURSE LINE-UP



DAY 1

- **8:30-9:30am:** The Marketing Practice that does Dentistry - Flipping your mindset and changing your habits.
- **9:30-10:30am:** Identifying your Ideal Patient and Building Patient Personas.
- **10:45am-12:00pm:** Patient Conversations - building rapport and momentum with patient referrals.
- **1:00-2:00pm:** Make the Plan, Execute the Plan (Strategies for Goal Setting)
- **2:30-3:30pm:** 100 Ideas for Engaging with Patients on Social Media
- **3:30-4:30pm:** Day, Week, Month - A Whole Team Approach to Marketing

DAY 2

- **8:30-10:30am:** A Hands-on Creative Photography and Video Workshop
- **10:45am-12:00pm:** A Recipe for Success (Cookbook guides for your marketing toolbox)
- **1:00-2:00pm:** Reviewing What You've Learned So Far
- **2:30-3:30pm:** Monday Morning - Start Here
- **3:30-4:30pm:** Leadership, Delegation and Team Meetings

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